

# R&D/DESIGN TECH 2021 SMART FACTORY TECH 2021

Date | December 6(Mon) - 10(Fri) 2021

## EXHIBITOR APPLICATION FORM

November 12(Fri), 2021

Send this Application Form to

R&D / DESIGN TECH / SMART FACTORY TECH Secretariat  
c/o Japan Management Association (JMA) 3-1-22 Shiba-koen, Minato-ku, Tokyo 105-8522, Japan  
Tel: +81-3-3434-0587 Fax: +81-3-3434-8076 E-mail: tf@jma.or.jp https://www.jma.or.jp/tf/en

### Application procedures

Fill out this Application Form (Contract) and stamp your company seal after reading the Exhibitor Rules and Regulations written on the back side. Fill in No. ① to ⑧ below and send the original copy to the Secretariat by mail.

Have a photocopy of the completed Application Form before sending it to the Secretariat.

Send your company profile and product catalog along with the completed Application Form if have not participated.

Cancellation fees will be charged to the exhibitor who makes cancellation of participation, decrease of booth number, or downgrading exhibitor plans made after the deadline of exhibitor application. (See the Exhibitor Rules and Regulations on the back side. For online exhibition: Clause-17)

Your application is completed when the Secretariat receives the completed Application Form and sends you an invoice. Please confirm the invoice on payment for the participation fee.

### Listing order at the online exhibition

Exhibitor's listing order at the online exhibition will be determined by the Secretariat in view of the order of plans, application, and the number of participation, etc.

### ① Exhibit zones [Select One]

R&D/DESIGN TECH

SMART FACTORY TECH

### ② Exhibiting fee

	Plan	Unit Price with Tax	Unit	Amount
Fee	Bronze	¥ 550,000	× 1	= ¥
	Silver	¥ 1,870,000	× 1	= ¥
	Gold	¥ 3,630,000	× 1	= ¥
	Platinum	¥ 9,240,000	× 1	= ¥
Overseas Exhibitor Processing Fee		¥ 4,400	× 1	= ¥4,400
<b>Total</b>				<b>¥</b>

Note: 1. From April 1st, 2018, all overseas exhibitors shall be levied "Overseas Exhibitor Processing Fee" of JPY4,400(10% tax included).

### ③ Applicant

Organization/Company Name				
Address [*PO BOX is not accepted]				
State or City or Province		Country		Zip Code
Stand Manager	<input type="checkbox"/> Mr. <input type="checkbox"/> Ms. <input type="checkbox"/> Dr.			
Position	Department			
Phone	Country Code + -		Mobile	Country Code + -
E-mail	FAX		Country Code + -	
Website				

For Secretariat use only	受付 ①	受付 ②	受付 ③	申込受付番号	請求書発行日	請求書確認	備考
							新 既 復 会 員 非 会 員

[Treatment of Personal Information]  
JMA carefully protects all personal information it receives from exhibitors and visitors. Please see JMA's Privacy Policy (<http://www.jma.or.jp/e.is.hp.transer.com/privacy/index.html>) for details. The personal information received from exhibitors will be used to contact you regarding this exhibition and to send you additional information. We inform you in advance that companies that have signed confidentiality agreements with JMA may also use your personal information to send materials and/or confirm information related to this exhibition. We thank you for your understanding on this issue.

### ④ EXHIBITOR NAME & COUNTRY Same as ④ Applicant

Exhibitor Name	Country	
*Please indicate the name of the exhibitor here. This name will be used in the official publications (exhibitors list, floor map, etc) and website.		
Co-Exhibitor(s)		
*If you have any co-exhibitors that need to be added, please indicate their names here. These names will be used in the official publications and website. Use a separate sheet if you need additional spaces.		

### ⑤ Planned exhibiting products/technology/service/

Please tell us what you will present at the booth for our allocation of booths.

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### ⑥ Target business type/job type/Company Name \*Tell us your target visitors (Business type, job type, company name, etc.) which will help the Secretariat to pull in visitors effectively.

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### ⑦ Correspondence column Write down here messages you would like to deliver to the Secretariat.

\*Regarding booth layout, it is requested to clearly state here in case there is any company's booth which you would like your booth to be away from or next to.

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### ⑧ Your Commitment

I hereby acknowledged the "Exhibition Rules & Regulations" on the reverse side of the application form and registered as an Exhibitor at R&D / DESIGN TECH 2021 / SMART FACTORY TECH 2021.

Signature : \_\_\_\_\_ Date : \_\_\_\_\_

## R&D/DESIGN TECH/Smart Factory TECH Exhibition Rules (hereinafter, "Exhibition Rules")

### Article 1 (Eligibility to Exhibit)

1. Applications to exhibit at R&D/DESIGN TECH/Smart Factory TECH (hereinafter, "the Exhibition") shall be accepted only from parties who will faithfully comply with the Exhibition Rules and "Exhibitor System Manual" established by the organizer as well as any other instructions issued by the organizer.

2. The organizer has the authority to judge whether the exhibitor is suitable for the spirit and purpose of the Exhibition and may refuse to accept the exhibit application or cancel the exhibition contract of the applicant/exhibitor whom it deems unsuitable. The organizer will not disclose its judgment criteria, grounds or reasons in this case. And the organizer assumes no liability for expenses outlaid by the applicant or exhibitor up to that point in time. The following items are examples of when the organizer may deem the applicant/exhibitor unsuitable for the Exhibition:

(1) Deficiencies or false declarations, etc. are found in the items stated in the R&D/DESIGN TECH/Smart Factory TECH exhibit application (hereinafter, "Exhibit Application");

(2) The organizer deems that the content or intention of the exhibitor's exhibit is not in line with the spirit of the Exhibition;

(3) The exhibitor's exhibit and exhibited items or content is the subject of a dispute with a third party and the organizer deems that this may adversely affect the operation of the Exhibition;

(4) The organizer has received complaints, etc. about the exhibitor from visitors (which means visitors attending the Exhibition; hereinafter, "Visitors"), other exhibitors or third parties at past exhibitions or it or envisions that it will receive such complaints, etc. at the Exhibition;

(5) The organizer deems that the exhibitor has already violated the Exhibition Rules; or

(6) The organizer otherwise deems that the exhibitor is not suitable to exhibit at the Exhibition.

3. The applicant shall be regarded as having agreed to the above items by submitting an Exhibit Application. Please do not submit an Exhibit Application if you do not agree to these items.

### Article 2 (Exhibit Content)

1. The content that may be exhibited at the Exhibition shall be limited to content in line with the spirit and purpose of the Exhibition that the organizer has approved in advance.

2. Exhibition of the contents listed in each of the following items is prohibited:

(1) Content containing overly violent expressions, explicit sexual expressions, expressions that lead to discrimination on the grounds of race, nationality, creed, gender, social status, family origin, etc., expressions that induce or encourage suicide, self-harm or substance abuse, and other expressions that cause discomfort to others including anti-social contents;

(2) Content that infringes, or that may infringe, upon the intellectual property rights such as copyright, trademark rights and patent rights, the honor and privacy rights, or any other legal or contractual rights of the organizer or a third party;

(3) Content containing harmful programs such as computer viruses;

(4) Content that places, or that may place, an excessive load on the use and operation of the organizer's or a third-party's equipment, facilities, systems, etc.; and

(5) Content that otherwise violates laws or is contrary to public order and morals, or content that may violate laws or be contrary to public order and morals.

3. If it has become clear that exhibit content is in violation of the Exhibition Rules, then the organizer may take the necessary measures such as refusing to allow or canceling the exhibition of such content or deleting the violating parts of the exhibit. The organizer may also instruct the exhibitor to take measures such as changing, replacing, or deleting the violating part of the exhibit content at the expense of the exhibitor.

4. The organizer assumes no liability for any damages suffered by the exhibitor as a consequence of the organizer taking necessary measures such as refusing to allow or canceling the exhibition of exhibit content or deleting the violating parts of the exhibit based on the first sentence of the preceding paragraph. And the same shall apply with respect to damages suffered by the exhibitor as a consequence of the exhibitor taking measures such as changing, replacing, or deleting the violating part of the exhibit content in accordance with the instructions issued by the organizer based on the second sentence of the preceding paragraph.

5. If a dispute has arisen with a third party regarding the content of the exhibitor's exhibit, then the exhibitor shall resolve the dispute on its own responsibility and at its own expense; the organizer assumes no liability in relation thereto.

6. The exhibitor shall pay the organizer a penalty equal to three times the amount of its exhibition fee if the exhibitor fails to follow the instructions issued by the organizer based on the second sentence of paragraph 3.

7. The exhibitor shall submit its Exhibit Application with an understanding of the matters prescribed in paragraph 4 and the preceding paragraph; the organizer will not accept any objections from the exhibitor in relation to these matters.

#### Article 3 (Exhibition Period and Exhibition Hours)

1. The exhibition period shall be from 10:00 a.m. on December 6<sup>th</sup> to 5:00 p.m. on December 10<sup>th</sup>, 2021.

2. The exhibition shall be open 24 hours per day; provided, however, that access to exhibit content may be temporarily suspended for maintenance.

#### Article 4 (Exhibition Fee)

The exhibition fee and the content of the services included for the exhibition fee shall be as follows (amounts are inclusive of taxes):

---attached sheet

(1) Exhibit plans and exhibition fee (plan price; incl. taxes)

\*"Member" means a member of the organizer's group. \*The consumption tax rate as of the last day of the Exhibition shall be applied.

\*The exhibition fee includes the exhibitor's exclusive system usage fee.

#### Article 5 (Burden of Expenses)

1. If the exhibitor needs to take pictures, then it shall complete the separately prescribed application procedures and pay the prescribed fee requested by the partner company, etc.

2. The costs for actions taken by the exhibitor including the cost to produce, shoot and upload exhibit content and to prepare the exhibitor's seminar shall all be borne by the exhibitor.

3. Insurance premiums to cover damages related to exhibiting at the Exhibition, etc. shall all be borne by the exhibitor.

#### Article 6 (Exhibit Application, etc.)

The method of applying to exhibit at the Exhibition, the application deadline, the method of paying the exhibition fee, and the exhibition fee payment deadline, etc. shall be as follows

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<Method of submitting the Exhibit Application>

Please apply by filling in and registering the required items from the online application form posted on the official website of the Exhibition. If you are applying to exhibit at an exhibition held by the organizer (Japan Management Association) for the first time, then please submit your company history (or company profile) and catalog of products that you plan to exhibit (or a catalog of products that you handle) to the secretariat in advance. The same applies if there is any change in the content from your last submission. Please note that the organizer may refuse your application if your exhibit content is not in line with the spirit of the Exhibition.

<Application deadline>

■November 12<sup>th</sup> (Fri), 2021

\*Please note that applications for certain plans will be closed once the planned number of applications have been received.

<Application destination>

■TECHNO-FRONTIER/INDUSTRY-FRONTIER Secretariat  
Industrial Promotion Center of Japan Management Association  
3-1-22 Shibakoen, Minato-ku, Tokyo 105-8522  
Tel: 03 (3434) 0587 Fax: 03 (3434) 8076 E-mail: [tf@jma.or.jp](mailto:tf@jma.or.jp)

<Method of paying the exhibition fee>

The secretariat will send an invoice based on your Exhibit Application, so please transfer the billed amount to the nominated account. In addition, please bear any costs associated with the transfer. Please note that your exhibit at the Exhibition may be canceled if you do not pay the exhibition fee by the payment deadline specified below.

<Deadline for payment of the exhibition fee>

■November 30<sup>th</sup> (Tue), 2021

Article 7 (Establishment of the Exhibition Contract)

The exhibition contract (hereinafter, “Exhibition Contract”) shall be established based on the Exhibit Application at the point in time when the organizer has sent the invoice for the exhibition fee based on the preceding Article or when the organizer has notified the exhibitor to that effect via e-mail, etc.

Article 8 (Exhibition Environment, etc.)

1. The organizer shall display the exhibit content by posting it on the official website of the Exhibition (<https://www.jma.or.jp/tf/online/en> hereinafter, “the Official Website”) in accordance with the specifications separately prescribed in the “Exhibitor System Manual” during the exhibition period.
2. The organizer shall prepare the operating environment, etc. described in the attached “Exhibitor System Manual” as well as take the anti-virus and security measures described in the “Exhibitor System Manual”, and that shall be sufficient.
3. The exhibitor shall prepare the environment necessary for posting exhibit content (hardware such as personal computers, software such as a browser, Internet connection, etc.) at its own expense and on its own responsibility.

#### Article 9 (Layout of Exhibit Content)

The organizer will decide the layout of exhibit content posted by exhibitors in consideration of exhibitors' past achievements (number of exhibits at exhibitions held by the organizer), exhibit plan and application order, etc.

#### Article 10 (Preparation and Management of Exhibit Content)

1. The organizer shall issue the exhibitor a login ID and password for the exhibitor's exclusive system, and the exhibitor shall use this ID and password to access the system and start submitting exhibit content. The exhibitor shall manage their exhibit content via the exhibitor's exclusive system until the end of the exhibition period.

2. The exhibitor shall complete the submission of its exhibit content by the following deadline. And the exhibitor shall use the exhibitor's exclusive system to correct/revise, etc. posted content and manage exhibit content on its own responsibility.

■Deadline to submit exhibit content: 5:00 p.m. on November 19<sup>th</sup> (Fri), 2021

(All information required for exhibition at the Exhibition) Please note that the above deadline is subject to change.

3. The exhibitor must not disclose or allow any third party who has not submitted an Exhibit Application to use its login ID and password for the exhibitor's exclusive system. However, this shall not apply to third parties to whom the exhibitor has entrusted work relating to the exhibit. The exhibitor shall take care so as to prevent leaking its login ID and password to any third party and shall immediately notify the organizer in the event of such leakage.

4. The organizer may change the exhibitor's login ID and password without the prior consent of the exhibitor as necessary for the management and operation of the Exhibition. The organizer assumes no liability for any disadvantage or damage caused to the exhibitor due to the exhibitor's inability to use the Exhibition in the meantime in this case.

5. The exhibitor shall back up the data related to its exhibit content on its own responsibility and at its own expense.

6. The organizer may copy, monitor, analyze, inspect, etc. all data relating to the exhibitor as necessary for maintenance, operation or technically.

7. The exhibitor shall recognize that mutual cooperation with the organizer is essential for exhibit at the Exhibition and the holding of the Exhibition itself, and that sufficient time is required to prepare exhibit content, etc., and shall answer/respond to requests from the organizer in a timely and accurate manner.

#### Article 11 (Exhibitor's Response to Enquiries During the Exhibition Period)

The exhibitor shall be responsible for responding to requests from the organizer, enquiries, etc. from Visitors, and management of the exhibitor's exhibit content during the exhibition period. The exhibitor shall make a particular effort to respond to Visitor enquiries promptly between the period of 10:00 a.m. and 5:00 p.m. on business days during the exhibition period.

#### Article 12 (Provision of a List)

1. The organizer shall provide the exhibitor with the name of all persons who downloaded the exhibitor's materials, watched the exhibitor's seminar or visited the exhibitor's page (hereinafter, "Visit, etc.") at the Exhibition, as well as the company name, affiliation, job title, phone number, company address and Visit, etc. history information of such persons, by uploading such information

onto the exhibitor's exclusive system in accordance with such categories. (This information is hereinafter referred to as the "List".)

2. The exhibitor may download the List provided based on the preceding paragraph from the exhibitor's exclusive system from the date it is provided.

#### Article 13 (Handling of Exhibit Content After the End of the Exhibition Period)

The organizer shall delete the exhibitor's exhibit content displayed on the Official Website after the end of the exhibition period. However, the organizer may continue to use the exhibitor's name, trademarks and exhibit content relating to the exhibit, and Exhibition captures, etc., to notify third parties of the Exhibition and promote the results of and transactions in connection with the Exhibition.

#### Article 14 (Cancellation of Exhibit by the Exhibitor)

1. The exhibitor may not cancel its Exhibit Application in whole or in part (i.e. cancellation of options), or change the content of the application (plan), without the approval of the organizer.

2. The exhibitor must pay a cancellation fee in accordance with the following table if the organizer has approved a request from the exhibitor to cancel its Exhibit Application in whole or in part based on the preceding paragraph.

Time of cancellation	Cancellation fee
From the day following the application deadline to the day prior to the date listed below	50% of the exhibition fee excluding taxes
On or after the deadline to submit exhibit content (November 19 <sup>th</sup> (Fri), 2021)	100% of the exhibition fee excluding taxes

The "time of cancellation" above shall be the point in time when the exhibitor's manifestation of its intention to cancel its Exhibit Application in whole or in part has reached the organizer. And the "exhibition fee excluding taxes" in the case of the cancellation of Exhibit Application options shall be the amount equivalent to the exhibition fee (excluding consumption taxes) for the options that are canceled.

#### Article 15 (Change to or Cancellation of the Exhibition)

1. The organizer may decide to bring forward the end the exhibition period, postpone the exhibition, reduce the scale of the exhibition, change the exhibition venue (the URL of the Official Website) or cancel the Exhibition due to force majeure such as natural disaster, rioting, terrorism and Internet traffic or any other circumstances not attributable to the responsibility of the organizer.

2. The organizer may decide to cancel the Exhibition if it has determined that it will be difficult to achieve the spirit and purpose of the Exhibition based on the scale of the event, exhibit content and number of visitors, etc.

3. The organizer assumes no liability for damages suffered by the exhibitor or any other party as a result of the cancellation of the Exhibition based on either of the two preceding paragraphs.

4. Even if the organizer has decided to bring forward the end the exhibition period, postpone the exhibition, reduce the scale of the exhibition or change the exhibition venue (the URL of the Official Website) based on the provisions of paragraph 1, the exhibitor shall still be obliged to pay the exhibition fee, option fee and any costs incurred from direct contracts concluded by and between the organizer and the exhibitor (hereinafter collectively referred to as the "exhibition fee") in full and it will not be refunded the exhibition fee that it has already paid.

5. (1) If the exhibitor has already paid the exhibition fee in full when the organizer has decided to cancel the Exhibition based on the provisions of paragraph 1 or 2 (hereinafter, "Decision to Cancel"), then the exhibitor shall choose one of the following options with respect to the exhibition fee
  - a. If the organizer will hold a similar exhibition during the same year: Exhibit at that exhibition;  
(However, the exhibitor shall pay the difference if the exhibition fee to exhibit at the similar exhibition is more than the exhibition fee that the exhibitor paid for the canceled exhibition. And the organizer shall refund the difference if the exhibition fee that the exhibitor paid for the canceled exhibition is more than the exhibition fee to exhibit at the similar exhibition.)
  - b. Exhibit at the same exhibition the following year; or
  - c. Receive a refund of 70% of the exhibition fee (incl. taxes) from the organizer.
- (2) The exhibitor shall notify the organizer of its selection based on the preceding item within 7 business days of the organizer's Decision to Cancel.
- (3) If the exhibitor does not notify the organizer of its selection within the period specified in the preceding item, then it shall be regarded as having waived its rights and it may no longer be entitled to receive a refund of the exhibition fee.
- (4) The exhibitor shall pay the organizer 30% of the exhibition fee (incl. taxes) in the case the exhibitor had not already paid the exhibition fee in full at the time of the organizer's Decision to Cancel.

#### Article 16 (Prohibited Acts)

The exhibitor is prohibited from engaging in any of the following acts, or act which the organizer deems corresponds to such acts, in its use of the Exhibition:

- (1) The act of transferring, trading or subletting its standing or rights as the exhibitor under the Exhibition Contract in whole or in part, or pledging such rights, etc. as collateral;
- (2) Acts that cause nuisance to Visitors and other exhibitors (such as acts of defamation, etc.);
- (3) The act of providing goods and services, etc. for a fee at the Exhibition and exhibiting for such purpose (except when approved by the organizer in advance);
- (4) Acts in violation of laws and regulations, or acts related to criminal acts;
- (5) The act of engaging in fraudulent or threatening behavior against parties involved in the Exhibition;
- (6) Acts that may interfere with the operation of the Exhibition;
- (7) The act of gaining unauthorized access to the organizer's network or system, etc., or attempting to do so;
- (8) The act of impersonating a third party;
- (9) The act of attacking the Exhibition by placing a load on its operation beyond the scope necessary;
- (10) Acts such as reverse engineering, decompiling and disassembling, or the act of having a third party engage in such acts;
- (11) The act of collecting information about other Exhibition users;
- (12) Acts that cause disadvantage, damage, or discomfort to parties involved in the Exhibition;
- (13) Any other acts that the organizer deems inappropriate; and
- (14) Any other acts in violation of these Rules.

#### Article 17 (Cancellation of the Exhibition Contract)

The organizer may cancel the Exhibition Contract without making any demands of the exhibitor if any of the following circumstances have come to apply to the exhibitor. The organizer shall be able to seek compensation for damages from the exhibitor in this case:

- (1) It does not pay the exhibition fee in whole or in part;
- (2) It displays prohibited content, or its exhibit does not follow the rules and instructions issued by the organizer;
- (3) It has used the Exhibition for a purpose other than exhibiting, or it does not exhibit content at the Exhibition;
- (4) It has dissolved, or it is the subject of a petition for provisional seizure, provisional disposition, compulsory execution, auction, special liquidation, bankruptcy, civil rehabilitation, corporate reorganization or corporate arrangement;
- (5) Its checks or bills have been dishonored;
- (6) It has received a disposition of delinquency with respect to unpaid taxes and public dues;
- (7) It has significantly damaged the credit of the organizer; or
- (8) It has otherwise violated the Exhibition Rules or the attached "Exhibitor Manual" and instructions based on these Rules.

#### Article 18 (Delay Damages)

If the exhibitor delays the performance of its financial obligations under the Exhibition Contract, then it shall be obliged to pay delay damages calculated at a rate of 14.6% p.a. on the amount due from the date of the delay.

#### Article 19 (Disputes and Trouble, etc.)

1. The organizer, as well as any individuals, corporations or other groups that the organizer has employed or contracted, or has partnered with or cooperated with, in connection with the Exhibition (hereinafter collectively referred to as "the Organizer, etc." in this Article), assume no liability for any damages (including destruction, damage or loss of property, etc.) suffered by the exhibitor, or any individual, corporation or other group that the exhibitor has employed or contracted or has partnered with or cooperated with, or Exhibition Visitors, due to disputes or any other troubles or circumstances arising in connection with the Exhibition.
2. The Organizer, etc. assumes no liability with respect to accidental typographical errors or omissions in any materials relating to the Exhibition such as announcements and guides (website, venue map, information posted on the Internet, promotional materials, etc.)
3. If the exhibitor, or any individual, corporation or other group that the exhibitor has employed or contracted or has partnered with or cooperated with has, due to its own willful acts or negligence, caused a dispute or other trouble or circumstances to arise which has caused damages (including destruction, damage or loss of property, etc.) to the organizer or third parties including Exhibition Visitors, then it shall immediately compensate such damages.

#### Article 20 (Handling of Personal Information)

The exhibitor shall handle the personal information of Visitors acquired through the Exhibition in accordance with the following

- (1) It must manage personal information with the due care of a prudent manager;
  - (2) It must not use personal information beyond the scope of the purpose of use specified at the time of acquisition;
  - (3) Notwithstanding the preceding item, it must obtain the consent of the Visitor to use their personal information beyond the scope of the purpose of use specified at the time of acquisition;
- and

(4) In addition to each of the preceding items, it must comply with applicable laws and guidelines, etc. including the Act on the Protection of Personal Information.

#### Article 21 (Duty of Confidentiality)

1. The organizer and the exhibitor must not use any business information, technical information or any other information that has been explicitly specified as confidential of the other party (the other party is hereinafter referred to as “the Disclosing Party” in this Article, and the party receiving the disclosure of information from the Disclosing Party is hereinafter referred to as “the Recipient”) that it has obtained in connection with the use and holding of the Exhibition (hereinafter, “Confidential Information”) for any purpose other than the performance of the Agreement, or disclose or leak Confidential Information to any third party, without the prior written consent of the Disclosing Party. However, this shall not apply to information that the Recipient can demonstrate corresponds to any of the following items or to the organizer’s disclosure of Confidential Information in whole or in part to its contractors engaged in business related to the Exhibition

(1) Information that the Recipient already possessed, or that was already publicly known, at the time the Recipient received disclosure from the Disclosing Party;

(2) Information that the Recipient obtained from a third party without any duty of confidentiality after the Recipient received disclosure from the Disclosing Party, and information that came to be publicly known through no fault of the Recipient after the Recipient received disclosure from the Disclosing Party; and

(3) Information that the Recipient developed independently without recourse to Confidential Information.

2. If the Recipient will disclose Confidential Information to a third party with the consent of the Disclosing Party, then it shall impose upon that third party a duty of confidentiality equivalent to the duty prescribed in this Agreement as well as assume liability for the acts of the third party.

3. The Recipient shall promptly return or dispose of Confidential Information (including copies thereof) in accordance with the instructions of the Disclosing Party after the termination of this Agreement or when otherwise requested by the Disclosing Party.

4. If the Recipient has become aware of its leakage or loss of Confidential Information, etc., then it shall immediately notify the Disclosing Party to that effect and both parties shall discuss how to respond to the situation.

5. The provisions of this Article shall remain in full force and effect for a period of 3 years after the termination of the Agreement.

#### Article 22 (Attribution of Copyright)

Copyright for the content produced and provided by the organizer at the Exhibition shall be reserved by the organizer or the rightsholder who has a legitimate right.

#### Article 23 (Disclaimer)

In addition to the provisions of Article 15, paragraphs 1 and 2, and Article 10, paragraph 4, the organizer assumes no liability with respect to any disadvantage or damages (including but not limited to equipment failure or damage, data corruption, opportunity loss, etc.) suffered by the exhibitor due to the following circumstances:

(1) Problems caused by natural disaster, rioting, fire, disturbances, Internet traffic or telecommunications services provided by telecommunications carriers, etc.

(2) Regular or urgent maintenance/inspection, etc. of the system for provision of the Exhibition;

(3) Interception of communications lines by third parties such as hacking, cracking, unauthorized access, etc., and unexpected malfunction of viewer software, etc.;

- (4) Computer outage, etc. not attributable to the responsibility of the organizer;
- (5) Problems caused by use outside the scope of the Exhibition recommended usage environment specified by the organizer, etc.; and
- (6) Any other circumstances not attributable to the responsibility of the organizer;

#### Article 24 (Elimination of Anti-Social Forces)

1. The organizer and the exhibitor each represent and warrant that it does not correspond to any of the following items and will not come to do so in the future

- (1) It is not an organized crime group, a member of an organized crime group, a quasi-member of an organized crime group, a company or organization affiliated with an organized crime group, a corporate extortionist, a group engaging in criminal activities under the pretext of conducting social campaigns or political activities, an organized crime syndicate specialized in intellectual crimes, or any other party analogous to each of the preceding (hereinafter, "Anti-Social Force"), and it has not been an Anti-Social Force at any time in the past;
- (2) It will not, either itself or using a third party, engage in fraud, violence or threatening behavior against the other party, and it has not done so in the past;
- (3) It will not represent itself or any of its affiliated organizations or related parties as being an Anti-Social Force, and it has not done so in the past;
- (4) It will not, either itself or using a third party, engage in acts that damage or that may damage the honor and credibility, etc. of the other party, and it has not done so in the past;
- (5) It will not, either itself or using a third party, engage in acts that interfere with or that may interfere with the business of the other party, and it has not done so in the past; and
- (6) It's officers, persons having substantial control over its management such as major shareholders, parent company, subsidiaries (which means companies in which it directly or indirectly holds a majority of the voting shares) and affiliates (as defined in the Ordinance on Company Accounting) are not Anti-Social Forces.

2. If the organizer or the exhibitor will conclude a subcontracting agreement, business entrustment agreement or the like (which means any agreement concluded in connection with transaction agreements entered into by and between the organizer and the exhibitor, regardless of the form; hereinafter, "Related Contract") with a third party (including sponsors; hereinafter, "Contractor, etc."), then it shall ensure that the Contractor, etc. complies with the provisions set forth in the preceding paragraph and immediately report to the other party if the Contractor, etc. is found to be an Anti-Social Force. If the Contractor, etc. is found to be an Anti-Social Force, then the other party may request the party who concluded the Related Contract with this Contractor, etc. to take the necessary measures to cut off its relationship with Anti-Social Forces such as cancelling the Related Contract.

3. The other party may cancel or suspend performance of the Agreement (including ancillary agreements) in whole or in part by notice to the organizer or the exhibitor in writing or any other reasonable means and without the need to make any demands of the organizer or the exhibitor to rectify the situation if it reasonably suspects that the organizer or the exhibitor corresponds to any of the items listed in paragraph 1 or if the organizer or the exhibitor has violated the provisions of paragraph 2. And it shall not be obliged to explain or disclose the content and grounds for its suspicion to the organizer or the exhibitor in this case.

4. The party who canceled agreements based on the provisions of the preceding paragraph may seek compensation from the other party for damages suffered as a consequence of the cancellation.

#### Article 25 (Revision to the Exhibition Rules)

The organizer may revise the Exhibition Rules when it is unavoidable to do so. The exhibitor agrees to this in advance and shall comply with the new rules, etc. after the revision.

Article 26 (Exhibitor Manual, etc.)

The exhibitor must comply with the “Exhibitor Manual” established by the organizer as well as the instructions issued by the organizer in addition to the Exhibition Rules.

Article 27 (Matters Not Prescribed in These Rules or the Exhibition Guide)

The organizer and the exhibitor shall agree upon and make a written record of any matters not prescribed in these Rules or the Exhibition Guide.

Article 28 (Court of Competent Jurisdiction)

The Tokyo District Court shall have the exclusive jurisdiction as the court of first instance to hear disputes concerning rights and obligations arising from the Exhibition Contract.

Article 29 (Governing Law)

The effect, interpretation and performance of the Agreement shall be governed by the laws of Japan.

Plan	Bronze	Silver	Gold	Platinum
	¥550,000	¥1,870,000	¥3,630,000	¥9,240,000
Limit on the number of companies			2	1
(1) Company logo & name	●	●	●	●
(2) List of products for display	●	●	●	●
(3) Page of products for display	Up to 1 product	Up to 4 products	Up to 10 products	Up to 10 products
(4) Name of products for display	●	●	●	●
(5) Image picture of products for display	4 files can be registered per product (common to Japanese and English sites)			
(6) Features of products for display	●	●	●	●
(7) Video of products for display	1 embedded code can be registered per product (1 code for each of the Japanese and English sites)			
(8) Detailed spec of products for display	●	●	●	●
(9) Publication of PDF catalog of products for display	2 files can be registered per product (2 files for each of the Japanese and English sites)			
(10) 30-minute webinar	×	●	●	●
(11) Main visual banner	×	×	●	●
(12) Provision of segment information of all visitors listed	×	×	×	●
				(All tax-inclusive)