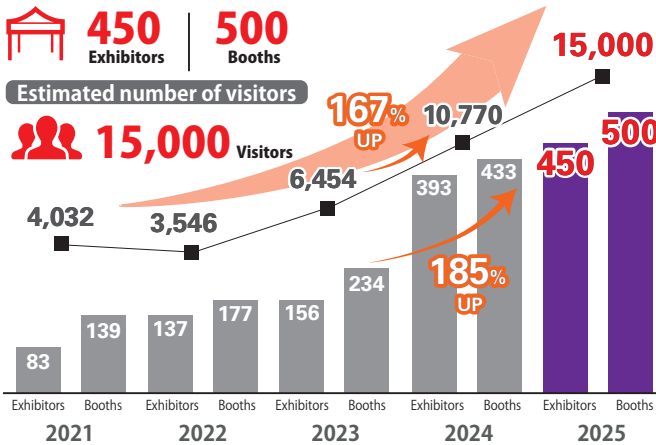


WHY KANSAI?

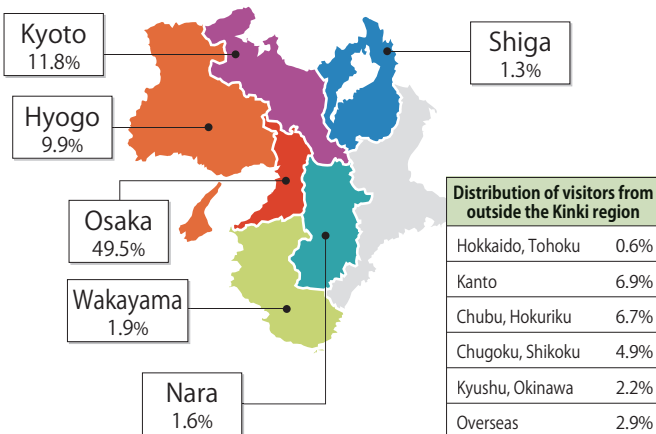
- 1 Kansai is the **second largest economic area** in Japan.
- 2 2025 is a special edition because it will be held during the **EXPO 2025 Osaka, Kansai, Japan**.
- 3 **Kansai region**, is very popular with overseas visitors.

Due to high demand, the show in 2025 is set to be **the largest ever** (planned)

Estimated exhibit scale



Visitor Analysis by Region
Visitors from **Kansai 75.8%**



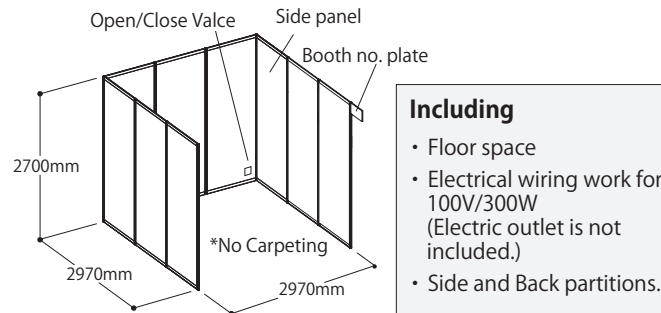
PARTICIPATION PRICE

Basic Booth Plan (1 booth = 2.97m x 2.97m x 2.7m)

Early Bird	Final	Special Price
JPY 363,000	JPY 396,000	JPY 330,000

*Special Price refers to exhibitors of FOODEX JAPAN 2025 (Tokyo), HCJ 2025 (Tokyo), or Kansai 2024 (Osaka) only.

*For Package Plan, please refer to another pamphlet for details.



- * An Overseas Exhibitor Processing Fee of JPY4,400 will be charged.
- * All prices listed above include a 10% tax.
- * Booth locations will be determined by the Secretariat.

NOTE: Exhibitor is responsible for stand construction, carpeting and equipment rentals.

Overall Schedule

2025

February 7 (Fri.)
April 4 (Fri.)

Early bird application deadline
Final application deadline

*We will close the registration once the planned number of booth is reached, even before the deadline.

May 30 (Fri.)
End of May
Mid - June

Payment deadline
Booth layout opens
Various Application Forms submission deadline

*Please submit applications for booth construction, electricity, water, and demonstrations.

July 21 (Mon.) - 22 (Tue.)
July 23 (Wed.) - 25 (Fri.)
July 25 (Fri.)
(16:30 - 22:00)

Exhibitor move-in days
Event period
Exhibitor move-out day

HOTERES JAPAN & FOODEX JAPAN in Kansai Secretariat
C/O Japan Management Association
E-mail: khr@jma.or.jp

For inquiry



<https://www.jma.or.jp/hoter-osaka/en/>



17th

HOTERES JAPAN & FOODEX JAPAN in Kansai 2025

DATE

2025 July 23rd (WED) - 25th (FRI)
10:00 - 17:00 (Until 16:30 on last day)

VENUE

Intex Osaka

ORGANIZER

Japan Management Association
Japan Hotel Association
Japan Ryokan & Hotel Association
Japan Restaurant Association
Japan Tourism Facilities Association

Early Bird Application Deadline

Final Application Deadline

February 7th, 2025 (FRI) **April 4th, 2025 (FRI)**

Due to limited exhibit space, application may close before the deadline. Please send your applications early.

EXHIBIT ZONES

HOTERES JAPAN

- NEW!** Measures against extreme heat
- NEW!** Pet tourism
- NEW!** Hotel maintenance
- Service Robots & Automation
- Kitchen Equipment & Appliances
- Tableware
- Sanitation, Cleaning, Food Poisoning Control, HACCP-Compliance
- Guest Room Fixtures, Amenities, Furniture, Lighting, Interior, Commercial Environment Facilities
- Lodging Technology & Restaurant Technology
- Hot Bath & Saunas

FOODEX JAPAN

- NEW!** Afternoon tea
- NEW!** World sweets & snacks
- International Zone
- Frozen Food
- Alternative Foods & Food Ingredients
- Fresh Product (Agriculture, Seafood, Livestock)
- Processed Food
- Halal & Vegan-Compliant Ingredients
- Non-alcoholic & Alcoholic Drinks
- Imports Food
- Food Technology

POST-SHOW OVERVIEW

() results from last year



DIGEST OF THE PREVIOUS EDITION (2024)

WATCH HERE



FREE SERVICE

PRE-SCHEDULED BUSINESS MATCHING

What is Pre-Scheduled Business Matching?

In this service, the Secretariat will set up business meetings with leading domestic and international buyers.



Official Buyers

ACCEPT

Matched

OFFER MEETING

Exhibitors

1,054 business meetings were held over the 3 days of the exhibition in 2024

- Schedule appointments in advance with top buyers from Japan and international markets.
- Conduct seated meetings directly at the exhibition venue.
- Increase the likelihood of successful outcomes.

TAKING PLACE DURING THE EXPO 2025 OSAKA, KANSAI