

October , 2021

The 48th International Food and Beverage Exhibition

# FOODEX JAPAN 2023



## Important Announcement on the venue for FOODEX JAPAN 2023

Dear FOODEX JAPAN overseas exhibitors,

World-class international food and beverage exhibition in Asia FOODEX JAPAN, held by Japan Management Association (JMA, Minato Ward Tokyo • Chairman: Masami Nakamura) and other 4 organizations, relocates the venue to Tokyo Big Sight in March 2023.

JAPAN FOODEX has been trying to find answers to the social issues on food. However, the issues are no longer only about what we eat and drink. So-called “Food Tech” now plays an important role in solving them. We need to accelerate automation to alleviate labor shortage and increase productivity and we also must innovate the refrigeration technology to contribute to manpower-saving and food loss, which leads to the accomplishment of SDGs. In addition, rapidly-expanded food delivery and development of alternative materials for the conservation of the natural environment are significant concepts of food tech as well. FOODEX JAPAN will improve these Non-food-fields and take the physical exhibition as the main measure against the diverse social issues in the post-COVID-19 world

In order to expand the exhibition, we have determined to use Tokyo Big Sight as the event venue for FOODEX JAPAN from 2023. Social issues have been varying through the pandemic and they cannot be solved by individuals. ALL of us in the food industry must tackle the issues as a team. FOODEX JAPAN will keep making the platform connecting every industrial player to promote the food industry and resolve the issues.

The following is the video of the policy of FOODEX JAPAN including the information mentioned above.

URL: <https://youtu.be/jSyOwpEIGSg>

■ OVERVIEW

Date: March 7 (Tue) – 10 (Fri), 2023

Venue: Tokyo Big Sight

Organizer: Japan Management Association, Japan Hotel Association, Japan Ryokan & Hotel Association, Japan Restaurant Association, Japan Tourism Facilities association

Exhibit Fee: JPY 60,000 per square meter (Exclude 10% tax)

Sincerely,

FOODEX JAPAN Secretariat

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