

Asia's Largest Food and Beverage Trade Show Showcasing the Latest Food Trends
 The 44th International Food and Beverage Exhibition
FOODEX JAPAN 2019 
 3,500 International and Japanese Exhibitors from 90 Countries and Regions

Japan Management Association (JMA, Chairman: Masami Nakamura) and four organizations will host FOODEX JAPAN 2019, Asia's largest food and beverage trade show, taking place over four days from March 5–8, 2019 at Makuhari Messe in Chiba City. FOODEX JAPAN will actively showcase the latest food trends of 2019 through exhibits, seminars, and grand prix presentations.



Opening ceremony with foreign dignitaries(left), 72,428 buyers were attended in 2018 (center, right)

This year marks the 44th edition of FOODEX JAPAN with the largest number of exhibitors, including food and beverage manufacturers and trading companies representing some 90 countries and regions. Over the course of four days, FOODEX JAPAN expects some 85,000 buyers from food service, distribution, and trading companies to converge on the exhibition halls.

The theme of this year's show is the variety of meat, including beef and pork, as well as vegan meat and meat substitutes. Meat substitutes are gaining attention as a way to solve the world's protein crisis. Highlights include the "Craft Beer & Cider" zone, showcasing the latest trends in craft beer and the growing trend of cider, and the "Organic & Wellness" zone, showcasing products for beauty and health. FOODEX is also featuring wines from all over the world.

<https://www.jma.or.jp/foodex/en/>

General Information

- Exhibition:** FOODEX JAPAN 2019 (The 44th International Food and Beverage Exhibition)
- Venue:** Makuhari Messe Halls 1–10, 2-1 Nakase, Mihama-ku, Chiba City
- Dates:** Tuesday, March 5 to Friday, March 8, 2019
- Hours:** Tuesday–Thursday 10 am to 5 pm, Friday 10 am to 4:30 pm
- Organizers:** Japan Management Association, Japan Hotel Association, Japan Ryokan & Hotel Association, Japan Restaurant Association, Japan Tourism Facilities Association
- Countries/Regions:** 90 countries and regions represented
- Projected No. of Exhibitors:** 3,500 companies and 4,100 booths (3,466 companies and 4,011 booths in 2018)
- Projected Attendance:** 85,000 visitors (72,428 visitors in 2018)
- Intended For:** Food and beverage buyers (including from Japan)
- Admission:** ¥5,000 (tax inc.) per day. Free admission with invitation card. Closed to the general public and persons under 16 years of age.

Press Room Information

Members of the press must register at the Press Room the day of attending.

Location: Press Room, International Conference Hall 304, 3rd Floor, Makuhari Messe

Hours: Tuesday–Thursday 9 am to 5 pm, Friday 9 am to 4:30 pm

Please bring two business cards to register for a press pass. Passes will only be issued to reporters and editorial staff from newspapers, magazines, and broadcasting, radio, and online news media.

Countries and Regions Represented

90 countries and regions including Japan

Europe / CIS (31)		Middle East (5)	Africa (15)	Asia / Oceania (24)	Americas (15)
Armenia	Lithuania	Iraq	Botswana	Australia	Argentina
Austria	Moldova	Jordan	Comoros	Bangladesh	Bolivia
Belarus	Netherlands	Iran	Cote D'Ivoire	Cambodia	Brazil
Belgium	Norway	Israel	Egypt	China	Canada
Bulgaria	Poland	U. A. E.	Ethiopia	Hong Kong	Chile
Croatia	Russia		Ghana	India	Colombia
Cyprus	Spain		Lesotho	Indonesia	Costa Rica
Czech	Sweden		Madagascar	Japan	Ecuador
Denmark	Swiss		Mozambique	Korea	Honduras
EU	Turkey		Nigeria	Malaysia	Mexico
Finland	U. K.		South Africa	Marshall Islands	Peru
France	Ukraine		Sudan	Mongolia	U.S.A.
Georgia			Tunisia	Myanmar	Uruguay
Germany			Uganda	New Zealand	Venezuela
Greece			Zambia	Pakistan	
Hungary				Papua New Guinea	
Ireland				Philippines	
Italy				Samoa	
Latvia				Singapore	
				Sri Lanka	
				Taiwan	
				Thailand	
				Vanuatu	
				Vietnam	

*Countries and regions represented and projected number of exhibitors in this news release are based on current data as of February 8, 2019.

Special Events

Date/Time	Event	Location
Mar. 5, 11 am	FOODEX JAPAN 2019 Opening Ceremony (ribbon cutting) *With foreign dignitaries and industry representatives	Hall 8, FOODEX Stage
Mar. 5, 11 am	FOODEX Gourmet Beauty Grand Prix 2019 Announcement and Awards Official Ambassador MS. Marie Itoyo	Hall 9, Trend Stage
Mar. 5, 2 pm	6th Sakura Japan Women’s Wine Awards 2019	Hall 8, FOODEX Stage
Mar. 6 - 8	World Meat Stage Continuously from the last edition, FOODEX JAPAN 2019 welcomes variety of meat including vegan meats and meat substitutes.	Hall 8, FOODEX Stage

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