

7 Pathway Banners Seen by 75,000+ visitors' eyes in and around the show venue

Period: March 6(Tue.)-9(Fri.), 2018, near show venue

Advertisement location will be determined by the secretariat considering number of order(s) and in order of application.

9 Arch Banner Available Slots:4

No. of sides	Size (W×H)mm	Price (incl. tax)
Two	900×550	JPY 194,400

10 Escalator Banner Available Slots:1

No. of sides	Size (W×H)mm	Price (incl. tax)
Two	930×600	JPY 259,200

8 Venue Billboards for Hall 9 to 11 Seen by 75,000+ visitors' eyes in and around the show venue

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Advertisement location will be determined by the secretariat considering number of order(s) and in order of application.

11 Hall Entrance Post Wrap for Hall 9 Available Slots:4

No. of sides	Size (W×H)mm	Price (incl. tax)
Two	1650×2100	JPY 648,000

12 Arch Banner for Hall 9 Available Slots:5

No. of sides	Size (W×H)mm	Price (incl. tax)
One	1000×800	JPY 194,400

13 Bow Style Sign for Hall 9 to 11 Available Slots:6

No. of sides	Size (W×H)mm	Price (incl. tax)
One	900×1750	JPY 194,400

14 Wall Board for Hall 9 to 11 Available Slots:7

No. of sides	Size (W×H)mm	Price (incl. tax)
One	900×1300	JPY 324,000

Submit to: **FOODEX JAPAN Secretariat** Fax: +81-3-3434-8076 Email: foodexglobal@jma.or.jp

The 43rd International Food and Beverage Exhibition

FOODEX JAPAN 2018



Option & Advertisements

Market your presence and attract more positive leads for your business growth!

Application due: **January 12(Fri.), 2018**

Payment due: **2Weeks within the Invoice date**

Data submission by: **January 19(Fri.), 2018**

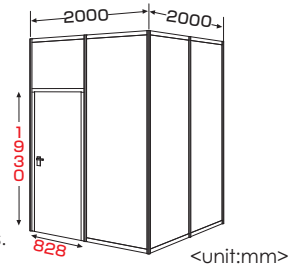
- *Advertisement location will be determined by the Secretariat considering number of orders and in order of application.
- * The applicant will be notified on advertisement data details following application.
- * If required data is not received by the due date, adverts may not appear. In this case, refunds will not be given.

1 On-Site Stockroom

Make Most of your exhibition stand space!

Period: **March 5(Mon.) - 9(Fri.) 16:30, 2018**
 Specification: **System booth**

Place	Size	Price (incl. tax)
Decided by Secretariat	4.0 sq. m. with door & lock (frontage and depth vary depending upon location)	JPY 108,000



Notes:

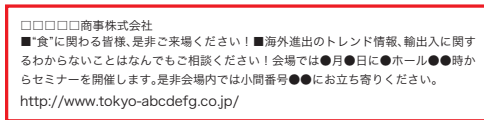
1. Exhibitors shall bear sole responsibility for managing the stockroom. The Secretariat shall not be liable for any stolen items.
2. The stockroom may not be used for resting, smoking or cooking.

2 E-mail Newsletter

Distributed to **82,000+** Japanese buyers

Period: **Mid of January 2018- End of February 2018**
 Sent to: **82,000 Japanese buyers**
 Format: **Advertisement contents must be submitted in JAPANESE ONLY.**

Image (Sample)



Place	Size	Price (incl. tax)
Head of Newsletter	38 letters x 5 lines + URL	JPY 129,600

3 Website Banner (Posted to English & Japanese sites)

Approx. **1,250,000** pageviews!

Period: **beginning of January – End of March, 2018**
 Visitors: **300,000** Format: **banner with link**

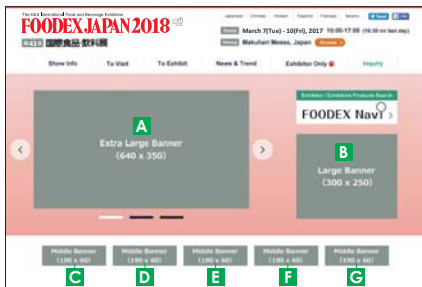


Image (Sample)

- *Size dimensions are subject to change
- *The location of your advertisement is decided in order of application.

Place	Available Slots	Size (WxH)pixels	Price (incl. tax)
A	1	Extra Large PC Size: 640 x 350 pixels Smartphone Size: 640 x 350 pixels Data Required: JPG or PNG Animation: NO Rotation: Crossfading in 5 seconds URL: Required	JPY 1,296,000
B	5	Large PC Size: 300 x 250 pixels Smartphone Size: 480 x 400 pixels Data Required: GIF, JPG or PNG Animation: YES Rotation: in 5 seconds URL: Required	JPY 712,800
C - G	5	Middle PC Size: 190 x 60 pixels Smartphone Size: 240 x 90 pixels Data Required: GIF, JPG or PNG Animation: YES URL: Required	JPY 648,000

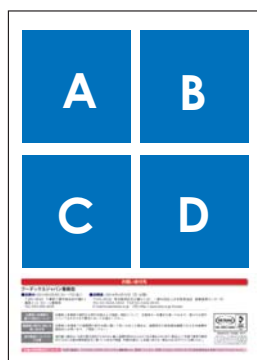
4 Visitor Guide (English & Japanese versions) Distributed to 82,000+ visitors at show entry

Period: March 6(Tue.)-9(Fri.), 2018, at show venue
 Number: 82,000 copies Format: A4 booklet, approx, full color (CMYK)



Floor Map

Place	Size (WxH)mm	Price (incl. tax)
Decided by Secretariat	65 x 20	JPY 129,600



Back Cover (Sample)



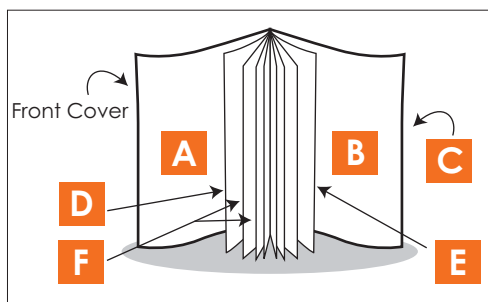
Front Cover (Sample)

Back Cover

Place				Size (WxH)mm	Price (incl. tax)
A	B	C	D	90 x 100	JPY 648,000

5 Exhibitor Directory (Posted to Japanese version only)

Period: March 6(Tue.)-9(Fri.), 2018, at show venue
 Format: A4 booklet, approx. 260 pages, advertisement in color (CMYK)



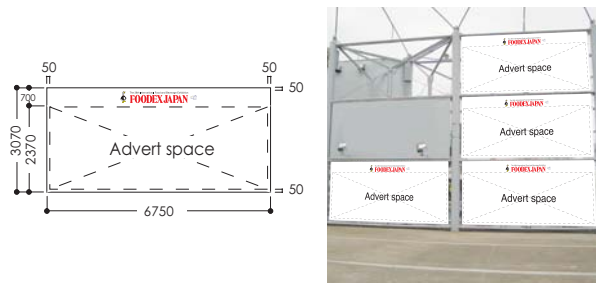
Exhibitor Directory (Sample)

Place	Size (WxH)mm	Price (incl. tax)
A Front inside cover	210 x 297	JPY 583,200
B Back inside cover	210 x 297	JPY 518,400
C Back cover	210 x 297	JPY 648,000
D Front first page	210 x 297	JPY 583,200
E Back first page	210 x 297	JPY 453,600
F Other page	210 x 297	JPY 259,200

6 Venue Billboards Seen by 75,000+ visitors' eyes in and around the show venue

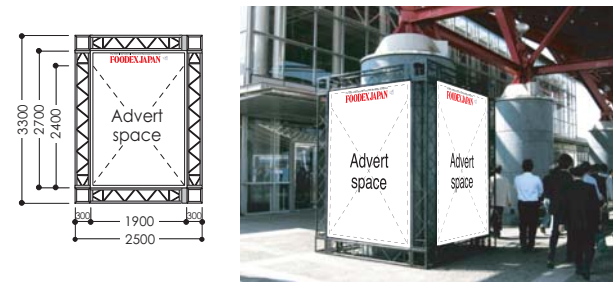
Period: March 6(Tue.)-9(Fri.), 2018, at show venue

1 Outdoor Events Board Available Slots:4



No. of sides	Size (W×H)mm	Price (incl. tax)
one	6,750×2,370	JPY 648,000

2 Outdoor Entrance Pillar Board Available Slots:1



No. of sides	Size (W×H)mm	Price (incl. tax)
Two	1,900×2,400	JPY 648,000

3 Central Mall Wall Board



No. of sides	Size (W×H)mm	Price (incl. tax)
One	2,700×2,100	JPY 259,200

4 Central Mall Pillar Board



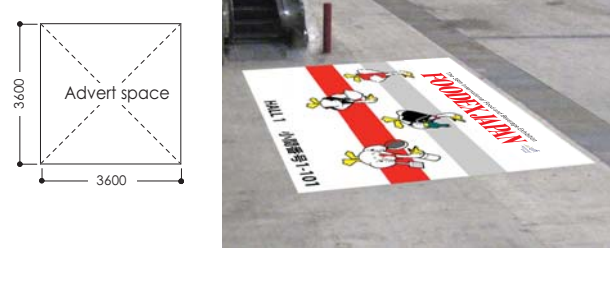
No. of sides	Size (W×H)mm	Price (incl. tax)
Four	950×1,500	JPY 388,800

5 Central Mall Hanging Banner



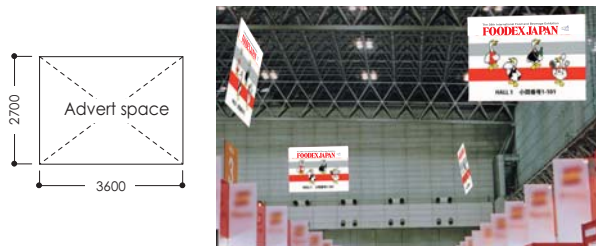
No. of sides	Size (W×H)mm	Price (incl. tax)
Front & back	2,000×600	JPY 194,400

6 Hall Escalator Floor Sheet



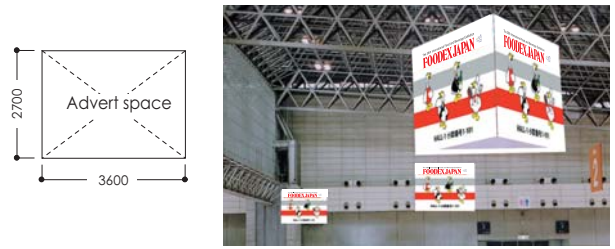
No. of sides	Size (W×H)mm	Price (incl. tax)
One	3,600×3,600	JPY 388,800

7 Hall Hanging Banner (2-sided)*



No. of sides	Size (W×H)mm	Price (incl. tax)
Two	3,600×2,700	JPY 518,400

8 Hall Hanging Banner (3-sided)*



No. of sides	Size (W×H)mm	Price (incl. tax)
Three	3,600×2,700	JPY 712,800

*For exhibitors with 10 booths or more

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